ADVANCING MEDIA FOR THE PUBLIC GOOD

INVESTING IN MEDIA = STRENGTHENING CIVIL SOCIETY

Media in the public interest has never been more important – and more at risk. Rapid media disruption is contributing to disinformation, fragmentation, and the collapse of established business models, threatening the foundations of civil society and our democratic institutions.

MEDIA PARTNERSHIPS DRIVING CHANGE

Launched in 2018, Glen Nelson Center at American Public Media Group imagines a global ecosystem of public-interest media companies focused on society’s most significant challenges and opportunities. The Center identifies, elevates, and invests in emerging media and journalism ventures led by diverse and visionary founders – telling the stories that need to be heard, and leveraging technology to reach new audiences using emerging media platforms.

Each year, 51% of available investments, awards and resources will be set aside for Black, Indigenous, People of Color (BIPOC), LGBTQ+ and female-founded ventures and ideas on an annual basis.

GLEN NELSON CENTER PROGRAMS: FUNDING MEDIA INNOVATION

- **Horizon Fund**: Investing $10 million to support and scale innovative high-potential media companies that will revolutionize the media industry. Donations to the fund are invested in high-potential startups and financial returns reinvested in the fund, creating a perpetual source of innovation capital.

- **The Next Challenge for Media & Journalism**: A national media innovation competition promoting groundbreaking ideas and trailblazing media startups that will reinvent media in the decade to come. In 2022, the Next Challenge engaged with 256 media start-ups and awarded $100,000 in grants to four revolutionary media organizations.

YOUR GIFT WILL HAVE IMPACT

Creating equitable access to accurate news by breaking down barriers between communities and factual information. Driving civic engagement bridging diverse communities, promoting honest civil discourse, and giving audiences new tools. Launching new distribution channels revolutionizing the way media is delivered around the globe.