SHARING THE POWER OF CLASSICAL MUSIC

As the region's only broadcast source for classical music and the country's largest producer and distributor of classical music programming, YourClassical is leading the way in connecting audiences of all ages to the enriching and soul-nourishing power of classical music. We're passionate about making classical music accessible and relevant.

To cultivate the next generation of classical music enthusiasts, we need to create new digital content and introduce fresh perspectives, innovative ideas, and emerging voices to our programming. In order to address this need, YourClassical has launched a new website that has become a community-supported streaming platform, aiming to make classical music accessible, enjoyable, and engaging for everyone. By offering a user-friendly interface and an extensive collection of classical music, the new site simplifies the process of finding, listening to, and appreciating various genres within classical music. It is designed to increase engagement with YourClassical content and enhance streaming capabilities.

INVEST IN THE FUTURE

By supporting YourClassical, you will help make our programming relevant to individuals of all ages and essential to all communities for generations to come. Your investment will ensure that YourClassical has the resources it needs to continue to build interactive content and expand our platform into emerging technologies—meeting the next generation where they are and inviting them to experience the beauty and power of classical music for themselves.

YOURCLASSICAL PRIORITIES

Your gift to YourClassical will help us:

Promote and market YourClassical to new and diverse audiences so that even more people can benefit from the proven power of classical music.

Continue bringing great classical music to listeners through shows such as Performance Today, Symphony Cast, Pipedreams, and programs such as Class Notes.

Expand our digital offerings to become the premier online destination for classical music listening nationwide.

Invest in new programming for children and families.

Develop a suite of classical offerings related to wellness, including curated playlists, guided imagery, and sensory tools.

“I can't imagine a day without classical music to uplift me, inspire me and keep me focused on my work. Your program hosts are entertaining and enlightening. They are all wonderful. Thank you for keeping this music alive and available.”

- Shawnee, Hollywood, CA

FUNDRAISING TARGET: $1,839,707
TOTAL RAISED TO DATE: $1,210,984