

**Details and Outcomes**  
**Fiscal Year 2019 (July 1, 2018 - June 30, 2019)**

Reporting per:

- M.S. [3.303, Subd. 10](#)
- M.S. [129D.17, Subd. 2](#) (d)

Project Title	FTE Positions	Assessment Method	Measurable Outcomes
Highlighting Minnesota Artists <i>Achieved most of the outcomes</i>	10.28 (FY19)	Stream Requests  Page Views  On-Air Listeners (estimated weekly cume for Legacy-funded shows only – does not include streaming)	Projected: 410,000 <b>Actual: 727,031*</b>  Projected: 1,720,000 <b>Actual: 1,023,725*</b>  Projected: 50,000 <b>Actual: 50,000*</b>  <b>*Approximate</b>
Supporting Music Education <i>Achieved all of the outcomes</i>	1.48 (FY19)	Students Reached  Minnesota Artist Participants  Schools Participating  Minnesota Counties Served	Projected: 24,000 <b>Actual: 26,973</b>  Projected: 15 <b>Actual: 42</b>  Projected: 45 <b>Actual: 122</b>  Projected: 16 <b>Actual: 35</b>
Live Events <i>Achieved most of the outcomes</i>	1.27 (FY19)	Live Events <i>(NOTE: Live events' strategy shifted to produce fewer events but focused on the potential to reach more participants.)</i>  Local Performers <i>(NOTE: This does not include Class Notes Minnesota Artist Participants.)</i> Event Attendees	Projected: 17 <b>Actual: 9</b> <i>(The Current Goes To... experiences are counted as one event but took place over multiple days at multiple venues)</i>  Projected: 150 <b>Actual: 56</b>  Projected: 7,200 <b>Actual: 18,000</b> <i>(estimated – Rock the Cradle has 10,000 attendees and Bring the Sing at the State Fair had a fluctuating participation)</i>
Preserving MN History <i>Achieved most of the outcomes</i>	1 (FY19)	Stories Digitized and Accessible via Public Portal	Projected: 2,200 <b>Actual: 2,006</b> <b>(total biennium)</b>

**Sources for outcomes listed above and cited throughout report:**

- Listenership data © Nielsen Audio, 2019, Persons 6+.
- Page view data from Google Analytics, 2019.
- Stream request data from Ando Media, 2019, and Triton, 2019.