INVEST IN THE FUTURE WITH A PLANNED GIFT

At MPR | APM, we take seriously our mission to create the future of public media by amplifying voices to inform, include, and inspire. We reach more than 17 million listeners each week across the nation with APM’s long-running programs including Marketplace along with more than one million weekly regional listeners through MPR News, YourClassical MPR and The Current.

When you make a planned gift to MPR | APM, through your will or estate plan, you become a member of the Legacy Society—a special group of our strongest supporters—that helps sustain quality programming for future generations.

LEGACY SOCIETY PRIORITIES

Your Legacy Society gift will help us:

Ensure that more people continue to have access to relevant, impactful stories and to new stories yet to be told.

Continue to deliver trusted, meaningful news and information that promotes civil conversation and brings people together to solve problems.

Provide lasting support for outstanding news, arts, culture, and music.

Ensure strong and vital public media service to promote a more just, connected region and country through equitable reporting and programming.

PLANNED GIFT OPTIONS

- Cash gifts
- Appreciated stocks and bonds
- Mutual fund shares
- Retirement plan assets (qualified charitable distributions from IRAs or beneficiary designations)
- Private company stock and other closely held business interests
- Real estate
- Tangible personal property (e.g., artwork, musical instruments, vehicles)
- Charitable gift annuities (provide an income stream to the donor)

LEGACY SOCIETY BENEFITS

With your planned gift, you will enjoy:

- Joining over 1,200 members in our esteemed Legacy Society
- A quarterly Legacy Society Newsletter
- Exclusive behind-the-scenes experiences with MPR personalities
- VIP and advance-ticket access to MPR events
- Personalized tours of the MPR Kling Media Center
- And more...

“At my age, I focus on what I love and where I can make a difference. That’s why I decided to include MPR in my will.”

- Dick, Wayzata, MN