



**Glen Nelson Center**  
at AMERICAN PUBLIC MEDIA GROUP™

## ADVANCING MEDIA FOR THE PUBLIC GOOD

### INVESTING IN MEDIA = STRENGTHENING CIVIL SOCIETY

Media in the public interest has never been more important – and more at risk. Rapid media disruption is contributing to disinformation, fragmentation, and the collapse of established business models, threatening the foundations of civil society and our democratic institutions.

### MEDIA PARTNERSHIPS DRIVING CHANGE

Launched in 2018, Glen Nelson Center at American Public Media Group imagines a global ecosystem of public-interest media companies focused on society’s most significant challenges and opportunities. The Center identifies, elevates, and invests in emerging media and journalism ventures led by diverse and visionary founders – telling the stories that need to be heard, and leveraging technology to reach new audiences using emerging media platforms.

Each year, 51% of available investments, awards and resources will be set aside for Black, Indigenous, People of Color (BIPOC), LGBTQ+ and female-founded ventures and ideas on an annual basis.

### GLEN NELSON CENTER PROGRAMS: FUNDING MEDIA INNOVATION

- **Horizon Fund:** Investing \$10 million to support and scale innovative high-potential media companies that will revolutionize the media industry. Donations to the fund are invested in high-potential startups and financial returns reinvested in the fund, creating a perpetual source of innovation capital.
- **The Next Challenge for Media & Journalism:** A national media innovation competition promoting groundbreaking ideas and trailblazing media startups that will reinvent media in the decade to come. In 2022, the Next Challenge engaged with 256 media start-ups and awarded \$100,000 in grants to four revolutionary media organizations.

### YOUR GIFT WILL HAVE IMPACT

**Creating equitable access to accurate news** by breaking down barriers between communities and factual information.

**Driving civil engagement** bridging diverse communities, promoting honest civil discourse, and giving audiences new tools.

**Launching new distribution channels** revolutionizing the way media is delivered around the globe.

### Investments Include:



ad fontes media

The Plug



### Grants Include:

