HORIZON FUND

INVESTING IN GROUNDBREAKING MEDIA STARTUPS

The Horizon Fund is a program of Glen Nelson Center at American Public Media Group investing in groundbreaking startups leading media's transformation.

Investing $10 million, the Horizon Fund supports and scales high-potential media companies that will revolutionize the media industry. Donations to the fund are invested in startups and financial returns reinvested in the fund, creating a perpetual source of innovation capital.

The Horizon Fund is a revolutionary way to use the power of philanthropic venture capital to support and scale innovative media companies, reach new and diverse audiences with valuable media content, build institutional and cultural resilience, and fight the growing distrust and misinformation fueled by disruption in the media industry.

INVESTMENT FOCUS

- **Accurate News and Information:** Growing distrust of the media threatens the foundation of society and our democratic institutions, especially in moments of crisis. Horizon Fund investments will include media/tech ventures that provide equitable access to accurate news, increase media literacy, and break down barriers between audiences and factual information.

- **Renewed Civic Engagement:** Social media has created nearly infinite ways to connect communities as well as pull them apart. Horizon Fund investments will include media/tech ventures that bridge diverse and disparate communities, share trustworthy information, promote civil discourse, and give audiences new tools to gain insight from others.

- **New Distribution Channels:** Every day, billions of people access media content on digital platforms that did not exist a decade ago. Horizon Fund investments will include media/tech ventures forging new distribution channels and digital platforms, revolutionizing the many new ways media content is delivered around the globe.

COMMITMENT TO EQUITY

Glen Nelson Center is committed to promoting racial and gender equity in media and strives to be an anti-racist venture. As part of this commitment, 51% of available investments, awards and resources will be set aside for Black, Indigenous, People of Color (BIPOC), LGBTQ+ and female-founded ventures and ideas on an annual basis.